



2025 State Arts Agency Arts Education Managers Professional Development Institute

September 16-18, Des Moines, Iowa

DRAFT Agenda

For more than 30 years, the National Endowment for the Arts (NEA) and the National Assembly of State Arts Agencies (NASAA) have supported professional development programming for state and jurisdictional arts agency (SAA) arts education managers. The annual Professional Development Institute (PDI) provides meaningful leadership development and technical assistance for this multifaceted field. As a result, arts education managers are knowledgeable leaders in their field through a peer network that new and seasoned managers alike find invaluable.

The purpose of the Professional Development Institute is to equip participants with skills necessary to succeed in their roles as state arts agency arts education managers. PDI attendees will gain job-specific tools and knowledge that are relevant across a wide array of state needs and circumstances.

Drawing inspiration from the capacity building strategies and relationships cultivated in Iowa, the 2025 Professional Development Institute explores topics and questions relevant to all 56 states and jurisdictions.

Guiding Question & Outcomes

How can arts education managers envision future-ready arts learning systems and resources that benefit students, educators, communities and workforces across their states and jurisdictions?

Learning Outcome 1: Participants will explore how arts education can cultivate transferable, creative and technical skills that prepare learners for a variety of career pathways in their own states and jurisdictions

Learning Outcome 2: Participants will examine how rural arts education practices engage local leadership and build on each community's distinct strengths to develop impactful programs.

Learning Outcome 3: Participants will review and synthesize local, state and regional resources and learning frameworks that promote the health, well-being and overall capacity of SAA arts education managers.

Monday, September 15

All times are Central Daylight Time.

6:00 – 8:30 p.m. **New Arts Education Managers Dinner**
(by invitation)

Tuesday, September 16

All times are Central Daylight Time.

8:30 a.m. Travel to venue

9:00 – 10:00 a.m. Breakfast (provided)

10:00 a.m. – 12:00 p.m. **Opening Plenary Session**

Welcome Remarks

SAA Professional Development Module I

12:00 – 2:00 p.m. **SAA Regional Groups Lunch** (provided)

2:00– 5:00 p.m. **SAA Professional Development Module II**

5:00 p.m. Return to hotel

Close of Day 1 / Dinner on your own

Wednesday, September 17

All times are Central Daylight Time.

8:00 a.m. Travel to venue: Oskaloosa, Iowa

Breakfast (provided)

9:30 – 10:00 a.m.	Break
10:00 a.m. – 12:30 p.m.	SAA Professional Development Module III
12:30 – 2:00 p.m.	Lunch (provided)
1:30 – 4:30 p.m.	SAA Professional Development Module IV
4:30 p.m.	Return to hotel
	Close of Day 2 / Dinner on your own

Thursday, September 18

All times are Central Daylight Time.

8:00 a.m.	Travel to venue
8:15 – 9:15 a.m.	Breakfast (provided)
9:15 – 11:45 p.m.	SAA Professional Learning Module V
11:45 a.m. – 12:15 p.m.	Closing Remarks
12:15 – 1:15 p.m.	Lunch (provided)
12:30 p.m.	First bus returns to hotel
1:15 p.m.	Final bus returns to hotel
	End of 2025 PDI