2025 Highlights NASAA ACCOMPLISHMENTS



Individual contributions make a powerful difference—just look at **what NASAA accomplished this year with support from our generous donors.** Together, we're moving the arts forward for every state and jurisdiction. **Thank you!**



NASAA stood strong for public funding for the arts during a time of heightened scrutiny.

- Equipped arts advocates with new resources—
 <u>The NEA and the States</u> and <u>Return on</u>
 <u>Investment: National Endowment for the Arts</u>—
 to show the positive impacts of the National
 Endowment for the Arts (NEA) and public
 funding for the arts nationwide.
- Released new advocacy tools—The Arts as a
 Nonpartisan Issue, The Arts and America's
 Bottom Line, and Better Together: Public +
 Private Arts Funding—to help leaders make a strong case for the arts and tailor messaging across the ideological landscape.
- Highlighted state arts agencies' leadership in America 250, the nationwide effort to commemorate our country's 250th anniversary.



NASAA protected the NEA and the federalstate partnership

that ensures federal arts funding reaches every state and jurisdiction—advocacy that proved vital when the White House proposed elimination of the NEA.



Photo courtesy of the Virginia Commission for the Arts and VA250

BUILDING NASAA'S CAPACITY

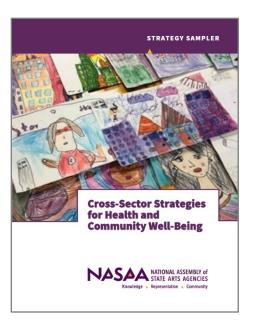
NASAA strengthened its internal capacity to better serve the field.

- Expanded staff to strengthen our operations and services
- Adjusted our organizational structure to better meet member needs
- Revised our personnel policies
- Moved to a new, cost-efficient office and hosted a staff retreat to strengthen connections in our hybrid environment



NASAA helped state arts agencies strengthen their leadership, capacity and impact.

- Developed new strategy samplers on <u>health and</u>
 <u>community well-being</u>, <u>civic infrastructure</u> and <u>rural</u>
 <u>development</u>—promoting cross-sector collaborations
 that bring the arts to other areas of public service.
- Launched a four-part <u>Tribal Relations Training Series</u>
 to help state arts agencies deepen their understanding of
 Native nations and their policy relationships with
 government.
- Advanced <u>creative aging initiatives</u> that support wellbeing, lifelong learning and social connection for older adults, in partnership with E.A. Michelson Philanthropies.
- Provided customized assistance, research and training to help state arts agencies navigate emerging challenges and opportunities.



NASAA brought together nearly 500 arts leaders for NASAA Assembly 2024 in San Juan, Puerto Rico.

Our largest Assembly ever!





CONNECTION & COMMUNITY

NASAA connected state arts agencies to help the field stay strong and united:

- Hosted more than 50 virtual peer meetings, giving members more ways than ever to connect, collaborate and share strategies.
- Partnered with the NEA to launch <u>arts and health</u> <u>learning</u> communities—helping members and arts leaders explore creative approaches that advance public well-being.
- Welcomed new executive directors with tailored onboarding and support, fostering relationships and peer exchange.

This is just a hint of what your support helps to achieve. See our <u>2025 Action Plan Highlights</u> or more. Want to help move our work forward? <u>Join us by donating today</u>—and together we can strengthen the arts across the country. Thank you!