

## PART THREE

### Casual Conversations

#### ***Topic: Continuing Commitment to Equity / Ensuring Access for All***

The overarching theme for this conversation was that while political winds may change, the mission does not. This seemed to resonate with many DDs, especially with those who expressed disappointment in changes to programming and language because of political circumstances.

SAs have leaned strongly into language changes or proxies to continue their commitments to equity and accessibility, for instance, focusing on rural areas and high social vulnerability index (SVI) tracts.

South Carolina focused on rural representation when [building out infrastructure](#). This had two benefits: 1) Based on the demographics of South Carolina, rural representation worked as proxy for their equity commitments (including racial equity), while at the same time this framing omits language that may have brought scrutiny. 2) It increased buy-in from local politicians in the areas they built infrastructure because it brought increased services to their district.

#### **Key Questions**

- How do we talk about this?
- How are we showing impact?
- What are we measuring, and how are we measuring it?

#### **Insights**

- Changing the name does not change the goal.
- You can't assume allegiance or commitment to equity.
- Remember accessibility means many things

#### **Next Steps**

- Lean into "safe language" (e.g., rural, communities)
- Hiring people from the places you are trying to reach
- Infrastructure building
- Visual storytelling
- Physical access to programs and services
- Paying for people's time/grant writing/applying
- Paying people for their expertise
- Simplification of language and the application process
- Accept grant applications in many formats
- Meeting people where they live

***Topic: Navigating Different Pressure Points***

**Key Questions**

1. What is the urgency?
2. How can pressure points be prioritized?
3. Is there a solution?

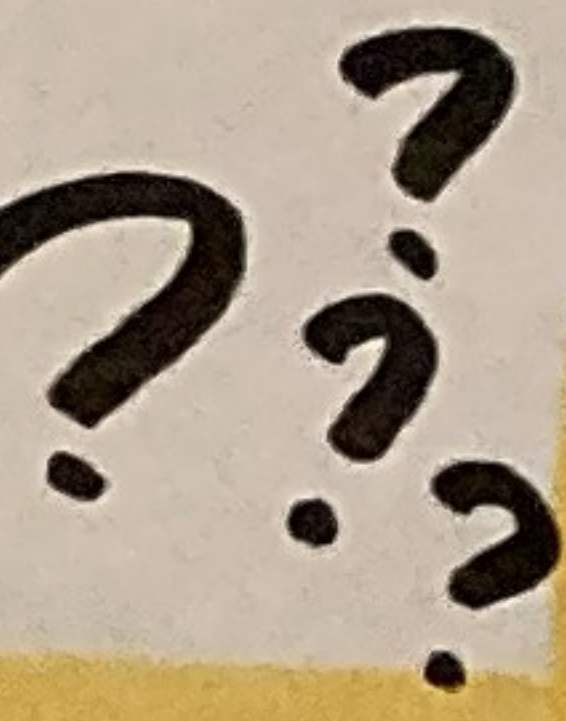
# TOPIC: CONTINUING COMMITMENT TO EQUITY / ENSURING ACCESS FOR ALL

## KEY QUESTIONS

How do we talk about this?

How are we showing impact?

What are we measuring and how are we measuring it?

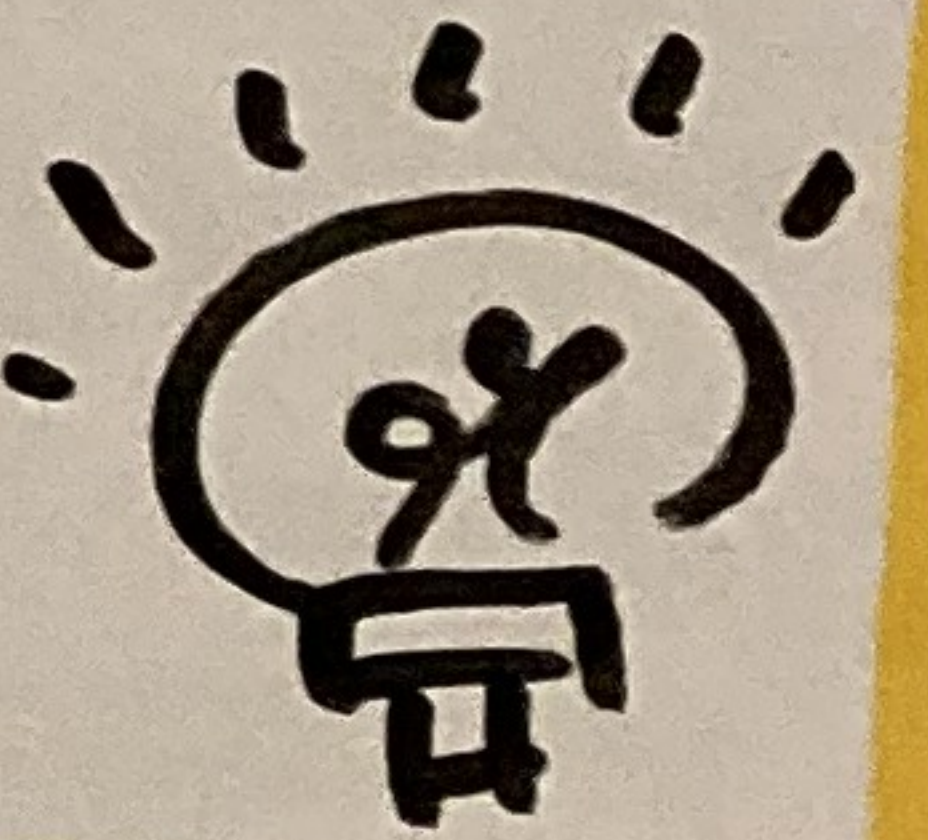


## INSIGHTS

Changing the name does not change the goal.

You can't assume allegiance or commitment to equity

Remember accessibility means many things.



## NEXT STEPS

lean into "safe language" (i.e. rural, communities)

Hiring people from the places you are trying to reach.

Visual Storytelling

Paying for people's time / grant writing / applying

Paying people for their expertise

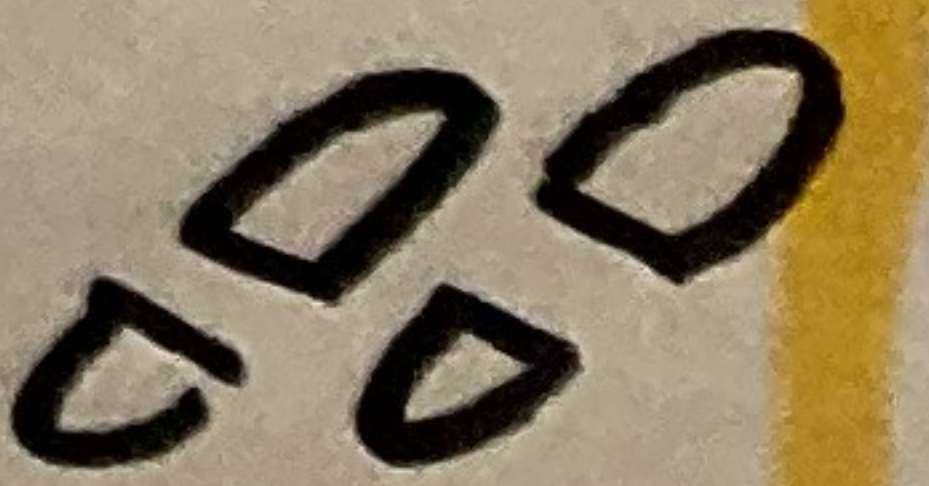
Infrastructure Building

Physical access to programs + services

Simplification of language + application process

Accept grant applications in many formats.

Meeting People Where They Live



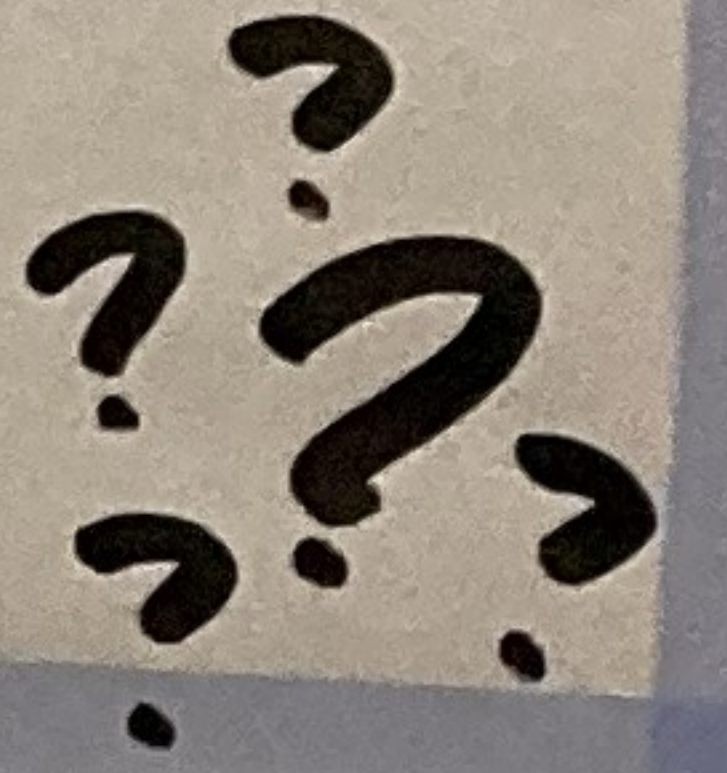
# TOPIC NAVIGATING DIFFERENT PRESSURE POINTS

## KEY QUESTIONS

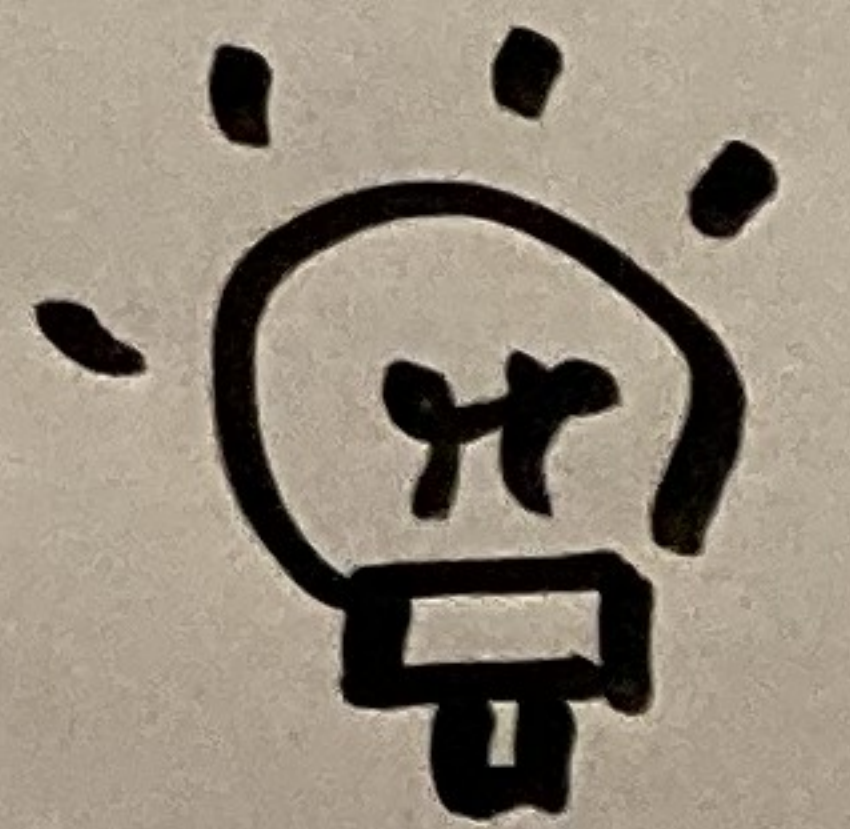
What is the urgency?

How can pressure points be prioritized?

Is there a solution?



## INSIGHTS



## NEXT STEPS